



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Grassroots Media LLC
146 Montgomery Avenue Suite 201
BALA CYNWYD, PA 19004

Contract # 5031494

Schedule Dates 10/19/21-10/25/21
Advertiser Terry McAuliffe for Governor of Virginia-D (14151)
Agency Grassroots Media LLC (19605)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 60's est 699 (1635821)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE 699
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 11/09/21
Last Modified 11/09/21
Entered By Mark Afshar
CO-OP No
External #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$8,047.50
Net Total \$45,602.50
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Oct. 2021	23	\$53,650.00
Grand Total:	23	\$53,650.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/19/21-10/19/21	1	1:00	10:58:25A- ABC-The View			1						1	\$2,100.00		Washington (WJLA)		11/9/21
2.0	Normal Line / SPOT	10/20/21-10/20/21	1	1:00	10:58:25A- ABC-The View				1					1	\$2,100.00	\$2,100.00	Washington (WJLA)		11/9/21
3.0	Normal Line / SPOT	10/21/21-10/21/21	1	1:00	10:58:25A- ABC-The View					2				1	\$2,100.00	\$2,100.00	Washington (WJLA)		11/9/21
4.0	Normal Line / SPOT	10/22/21-10/22/21	1	1:00	10:58:25A- ABC-The View						2			1	\$2,100.00	\$2,100.00	Washington (WJLA)		11/9/21
5.0	Normal Line / SPOT	10/25/21-10/25/21	1	1:00	10:58:25A- ABC-The View		1								\$2,100.00		Washington (WJLA)		11/9/21
6.0	Normal Line / SPOT	10/25/21-10/25/21	1	1:00	6:58A- 8A (EST)		1							1	\$3,200.00	\$3,200.00	Washington (WJLA)		11/9/21
7.0	Normal Line / SPOT	10/19/21-10/19/21	1	1:00	6:58A- 8A (EST)			1							\$3,200.00		Washington (WJLA)		11/9/21
8.0	Normal Line / SPOT	10/20/21-10/20/21	1	1:00	6:58A- 8A (EST)				1					1	\$3,200.00	\$3,200.00	Washington (WJLA)		11/9/21
9.0	Normal Line / SPOT	10/21/21-10/21/21	1	1:00	6:58A- 8A (EST)					2				2	\$3,200.00	\$6,400.00	Washington (WJLA)		11/9/21
10.0	Normal Line / SPOT	10/22/21-10/22/21	1	1:00	6:58A- 8A (EST)						2			1	\$3,200.00	\$3,200.00	Washington (WJLA)		11/9/21
11.0	Normal Line / SPOT	10/19/21-10/19/21	1	1:00	4:59:30P- News-7News ON YOUR SIDE at 5PM			1							\$2,400.00		Washington (WJLA)		11/9/21
12.0	Normal Line / SPOT	10/20/21-10/20/21	1	1:00	4:59:30P- News-7News ON YOUR SIDE at 5PM				1					1	\$2,400.00	\$2,400.00	Washington (WJLA)		11/9/21

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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13.0	Normal Line / SPOT	10/21/21-10/21/21	1	1:00	4:59:30P- News-7News ON YOUR SIDE at 5PM					2				2	\$2,400.00	\$4,800.00	Washington (WJLA)		11/9/21
14.0	Normal Line / SPOT	10/22/21-10/22/21	1	1:00	4:59:30P- News-7News ON YOUR SIDE at 5PM						2			1	\$2,400.00	\$2,400.00	Washington (WJLA)		11/9/21
15.0	Normal Line / SPOT	10/25/21-10/25/21	1	1:00	4:59:30P- News-7News ON YOUR SIDE at 5PM		1							1	\$2,400.00	\$2,400.00	Washington (WJLA)		11/9/21
16.0	Normal Line / SPOT	10/25/21-10/25/21	2	1:00	11:35P- ABC-Jimmy Kimmel		1							1	\$800.00	\$800.00	Washington (WJLA)		11/9/21
17.0	Normal Line / SPOT	10/19/21-10/19/21	2	1:00	11:35P- ABC-Jimmy Kimmel			1							\$800.00		Washington (WJLA)		11/9/21
18.0	Normal Line / SPOT	10/20/21-10/20/21	2	1:00	11:35P- ABC-Jimmy Kimmel				2					1	\$800.00	\$800.00	Washington (WJLA)		11/9/21
19.0	Normal Line / SPOT	10/21/21-10/21/21	2	1:00	11:35P- ABC-Jimmy Kimmel					2				2	\$800.00	\$1,600.00	Washington (WJLA)		11/9/21
20.0	Normal Line / SPOT	10/22/21-10/22/21	2	1:00	11:35P- ABC-Jimmy Kimmel						2			2	\$800.00	\$1,600.00	Washington (WJLA)		11/9/21
21.0	Normal Line / SPOT	10/20/21-10/20/21	3	1:00	10P- 11P (EST)				1					1	\$4,000.00	\$4,000.00	Washington (WJLA)		11/9/21
22.0	Normal Line / SPOT	10/21/21-10/21/21	3	1:00	9P- 10P (EST)					1				1	\$9,000.00	\$9,000.00	Washington (WJLA)		11/9/21
23.0	Normal Line / SPOT	10/23/21-10/23/21	3	1:00	8A- News-7News ON YOUR SIDE Weekend at 8AM							2		1	\$650.00	\$650.00	Washington (WJLA)		11/9/21

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24.0	Normal Line / SPOT	10/24/21-10/24/21	2	1:00	7:58:40A- ABC-Good Morning America Sunday								2	1	\$900.00	\$900.00	Washington (WJLA)		11/9/21
25.0	Normal Line / SPOT	10/19/21-10/19/21	3	1:00	7:58P- 10P (EST)			1							\$5,000.00		Washington (WJLA)		11/9/21
26.0	Normal Line / SPOT	10/19/21-10/19/21	3	1:00	10P- 11P (EST)			1							\$3,000.00		Washington (WJLA)		11/9/21

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